

Portfolio.

Selected work across product design, UX research,
branding and graphic design.

About

Hello,

I'm Vysakh S

UI/UX & Product Designer.

I have over three years of experience designing digital products across SaaS, enterprise and mobile platforms.

My work combines user research, interaction design and visual storytelling to transform complex problems into intuitive, user centered experiences.

Having collaborated with teams in India and the UAE, I focus on creating scalable, accessible and impactful solutions that align user needs with business goals.



Highlights

03 Yrs

Professional Experience

Dec 2021 —————> Sep 2023
GameApp Tech - SaaS Bengaluru

Apr 2024 —————> Apr 2025
White Paper Alliance - SaaS Dubai

May 2025 —————> July 2026
Freelance - UI/UX & Visual Design Bengaluru

30+

Digital Products Designed



01 Yr

International Design Experience

APR 2024 —————> APR 2025
Dubai

Connect With Me

 www.vysakhs.com
Personal Website

 https://www.behance.net/Vysakh_98/projects
Behance Portfolio

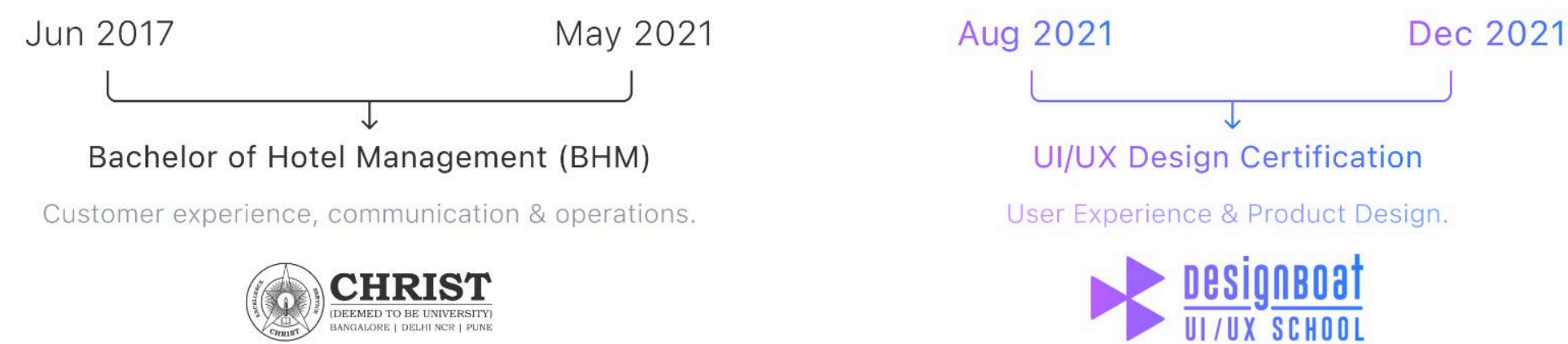
 <https://www.linkedin.com/in/vysakhdesigns/>
LinkedIn Profile

 vysakh.official98@gmail.com
Gmail

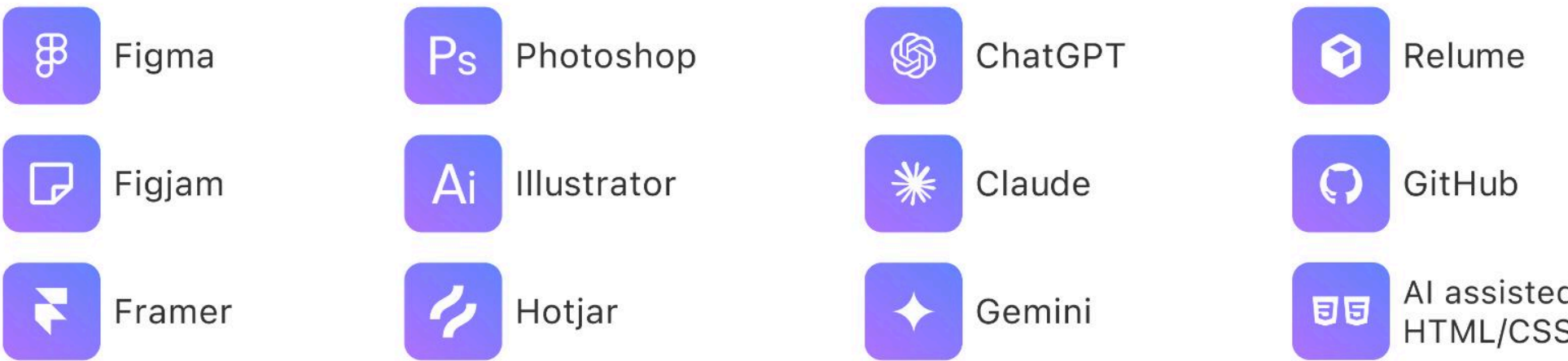
 +91 702 201 7654
Mobile / WhatsApp

Education & Expertise

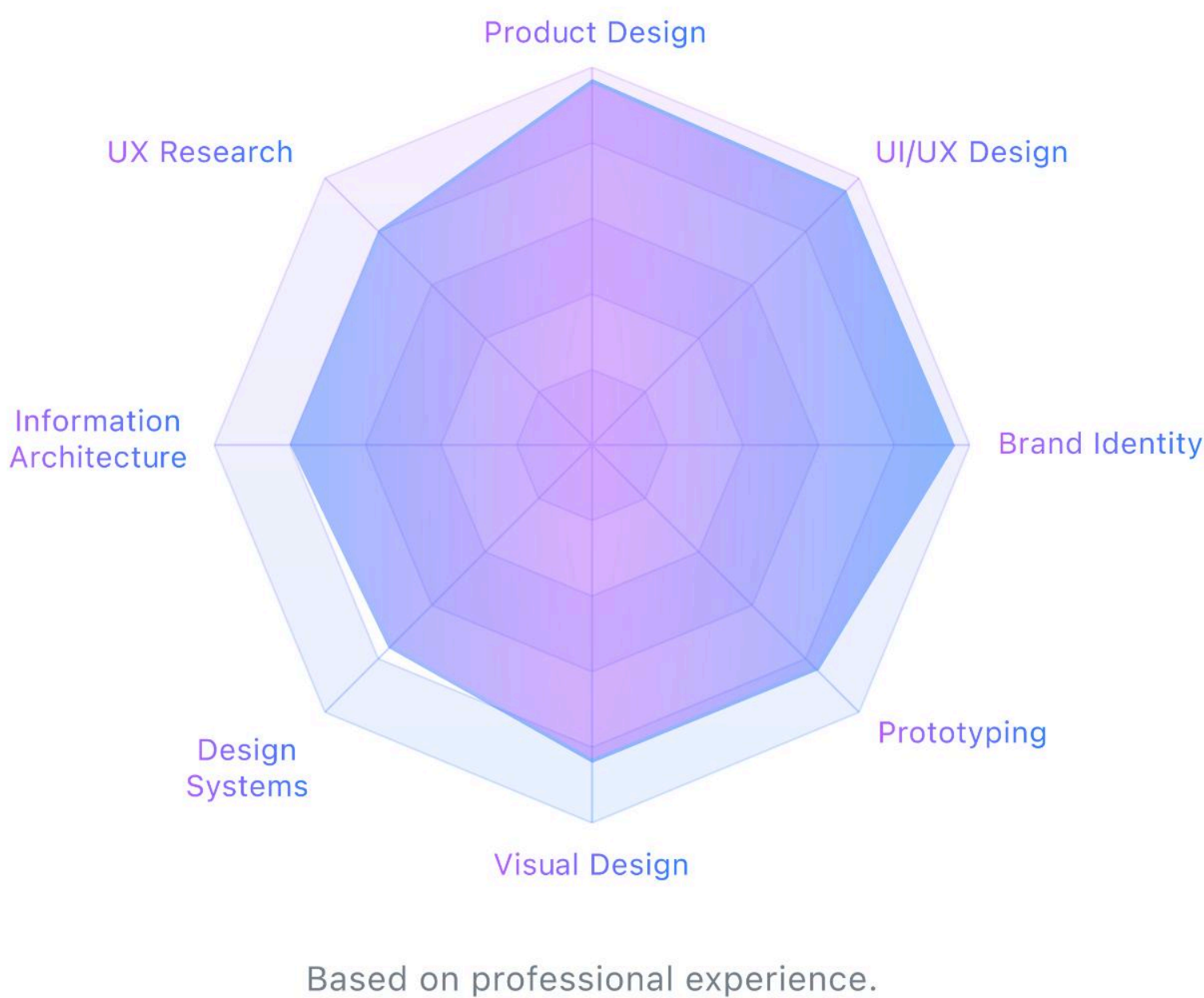
Education



Toolkit



Core Capabilities



Professional Experience

Designing digital products across SaaS, enterprise, sports and consumer platforms.

Company Overview

GameApp Tech

Enterprise SaaS • Gamification • EdTech

About the Company

GameApp Tech is an enterprise SaaS company specializing in **gamified digital products** that improve learning, engagement and workforce performance.

I worked on scalable web platforms serving enterprise clients across learning, sports and corporate training.

Responsibilities

As a UI/UX Designer, I collaborated with cross functional teams to design intuitive, scalable and user centered digital products.

UX Research & Discovery

Information Architecture

User Flows & Wireframes

UI Design & Design Systems

Interactive Prototyping

Stakeholder Collaboration

Key Achievements

20+

Products Delivered

2 Yrs

Enterprise SaaS Experience

30%

Increase in Training Completion

90%

Improvement in User Retention

Clients

ComplioPro - LMS



little guru



make my trip

INVESTORAI

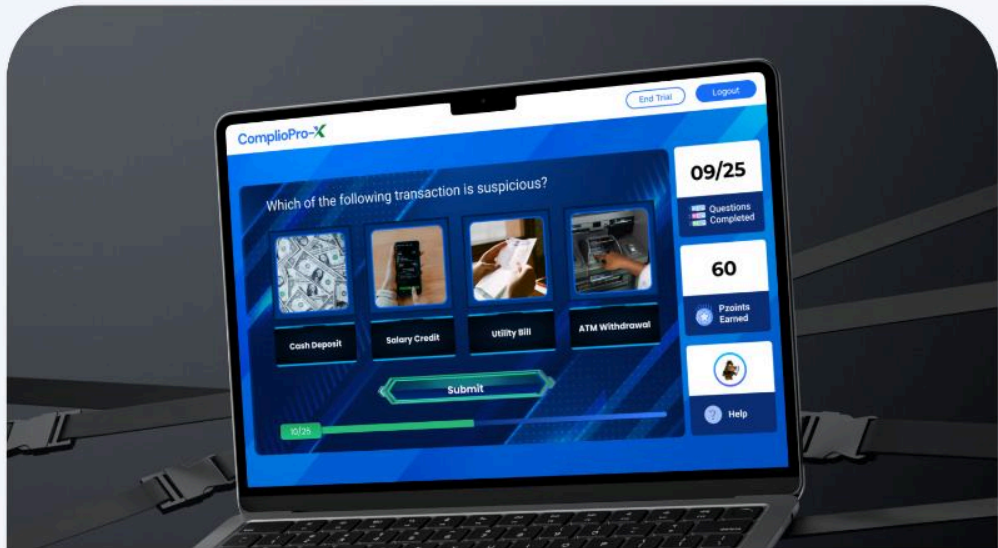


BAJAJ FINSERV

OGQ

ABACUS

Featured Products



ComplioPro-X

Enterprise Compliance Platform

A gamified enterprise learning platform designed to simplify Anti Money Laundering (AML), compliance, cybersecurity and corporate policy training through engaging, interactive learning experiences.

Highlights:

- Enterprise SaaS Platform
- Gamified Compliance Training
- Featured in International Media

[View Article](#)

[View Website](#)



Little Guru

Gamified Sanskrit Learning App

A government backed mobile application developed with Indian Council of Cultural Relations (ICCR) that uses gamification and AI powered learning to make Sanskrit accessible to learners worldwide.

Highlights:

- Government backed (ICCR)
- Global Cultural Education
- Available on Google Play & App Store

[View Report](#)

[View App](#)



Moyenne Island

Interactive Tourism Guide

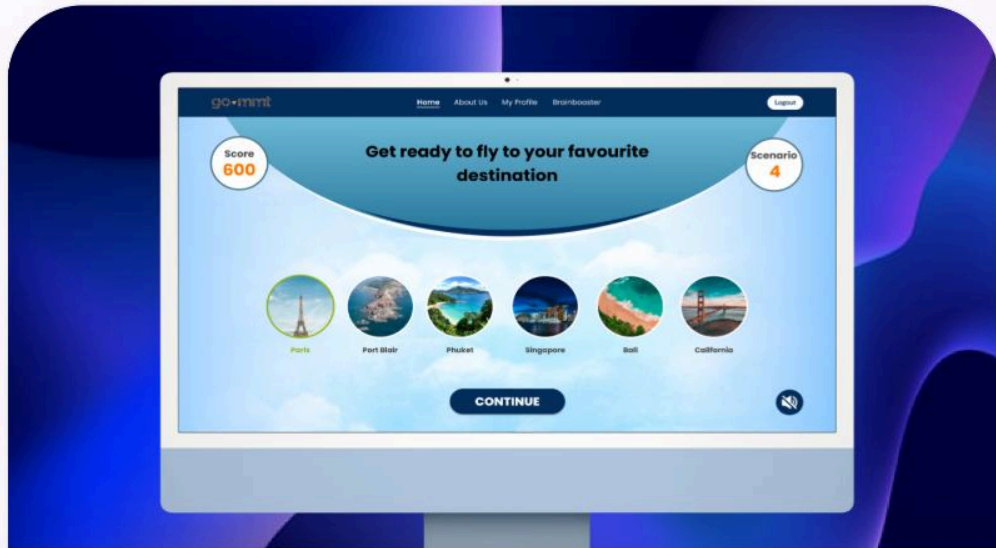
A digital tourism guide that enhances visitor experiences through interactive storytelling, location based exploration and gamified experiences across Moyenne Island, Seychelles in East Africa.

Highlights:

- Official Tourism App of Moyenne Island
- Launched by the President of Seychelles
- Available on Google Play & App Store

[View Article](#)

[View App](#)



Go MMT

Enterprise Training Platform

A gamified enterprise learning platform created for MakeMyTrip to improve employee onboarding and compliance training through interactive learning journeys and intuitive interfaces.

Highlights:

- Enterprise Learning Platform
- Gamified Training Experience
- Corporate Employee Onboarding

[View Website](#)

Project Details

ComplioPro-X

Enterprise Compliance Platform

The Challenge

Traditional compliance training was often passive and content heavy, making it difficult to sustain learner engagement and course completion.

Design Goal

Transform mandatory training into an intuitive, gamified experience without compromising the clarity required for complex compliance topics.

My Contribution

Designed learner journeys, interactive assessments, gamification mechanics, progress tracking and reusable UI patterns across the platform.

Outcome

- 30% increase in training completion
- 90% improvement in user retention
- Featured in international media through enterprise deployment.

UX Research · User Flows · UI Design · Prototyping · Developer Handoff

[View News Article](#) [View Website](#)



Project Details

Little Guru

Gamified Sanskrit Learning Application

The Challenge

Make Sanskrit, a traditionally complex language more approachable and engaging for learners across different ages and geographical backgrounds.

Design Goal

Create an accessible learning experience combining structured lessons, gamification and interactive challenges to encourage continued progression.

My Contribution

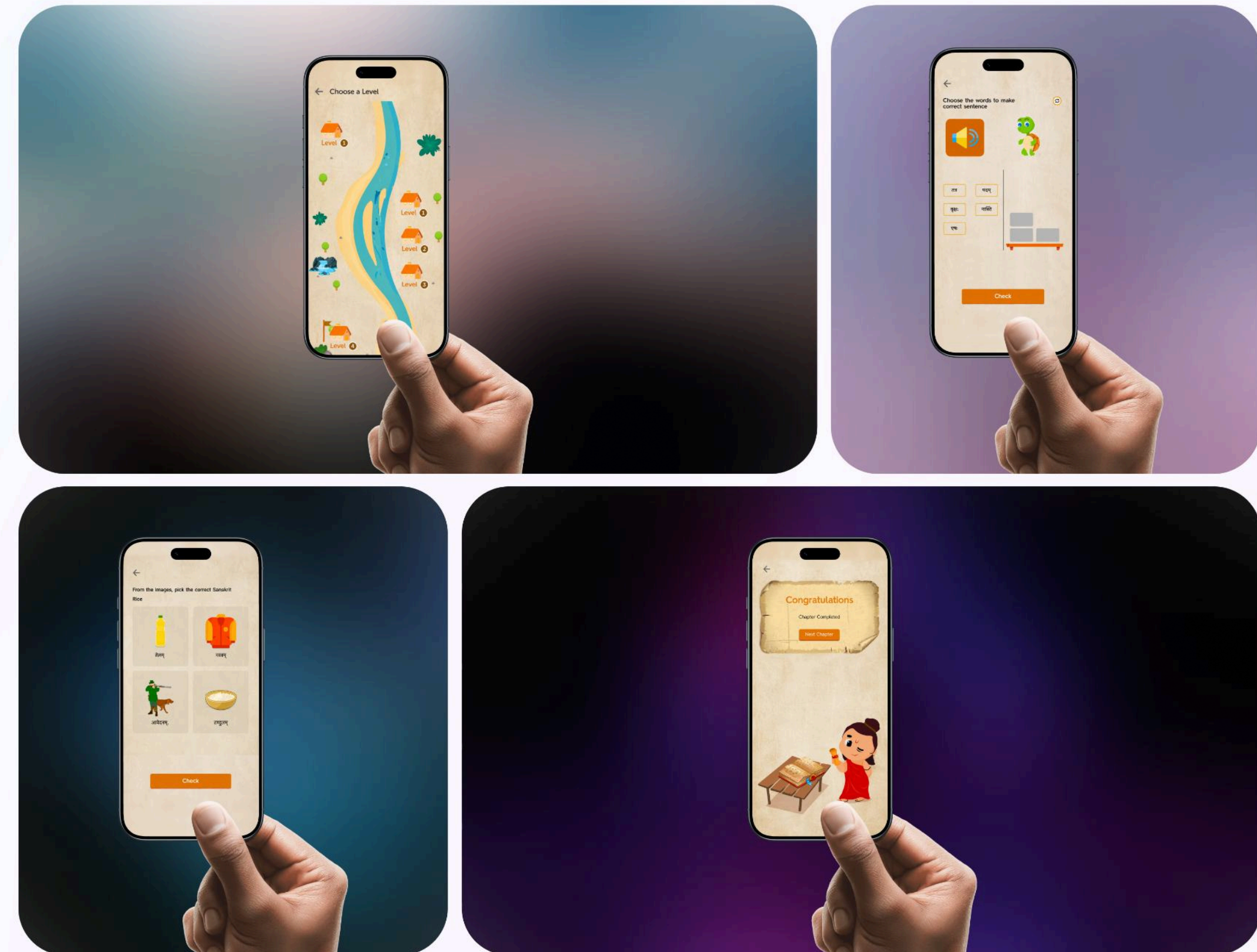
Designed key learning journeys, lesson interactions, progress experiences and gamified interfaces for the mobile application.

Outcome

- Officially launched by the Indian Council for Cultural Relations (ICCR).
- Made accessible to Sanskrit learners worldwide through app/play store.
- Promoted internationally through Indian embassies and diplomatic missions.

Mobile UX · Gamification · UI Design · Interactive Learning

[View Government Report](#) [View App](#)



Project Details

Moyenne Island

Interactive Tourism Guide

The Challenge

Turn the island's history, biodiversity and points of interest into an engaging digital experience for visitors exploring Moyenne Island.

Design Goal

Create a location focused tourism companion that encourages exploration through interactive storytelling and gamified discovery.

My Contribution

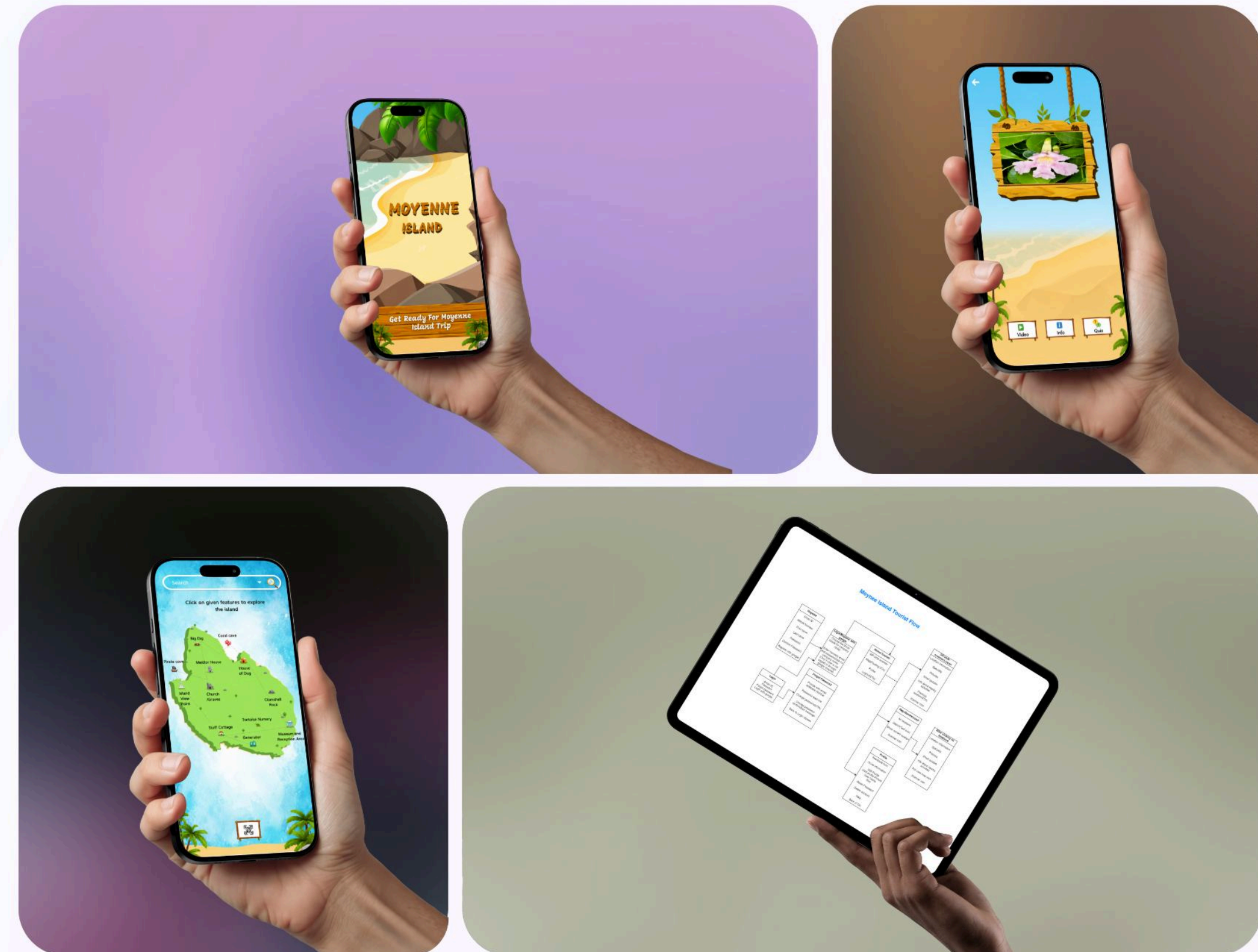
Designed the mobile experience across island exploration, interactive maps, flora and fauna discovery, points of interest and visitor journeys.

Outcome

- Official tourism application designed for Moyenne Island, Seychelles.
- Launched by then President of Seychelles (Wavel Ramkalawan).
- Made available to visitors worldwide through major app stores.

Mobile UX · Information Architecture · UI Design · Gamification

[View News Article](#) [View Website](#)



Project Details

Go MMT by Make My Trip

Enterprise Employee Learning Platform

The Challenge

Corporate onboarding and training can become repetitive and difficult to navigate, reducing employee engagement with essential learning content.

Design Goal

Create a structured and engaging training experience that makes employee learning easier to navigate, complete and track.

My Contribution

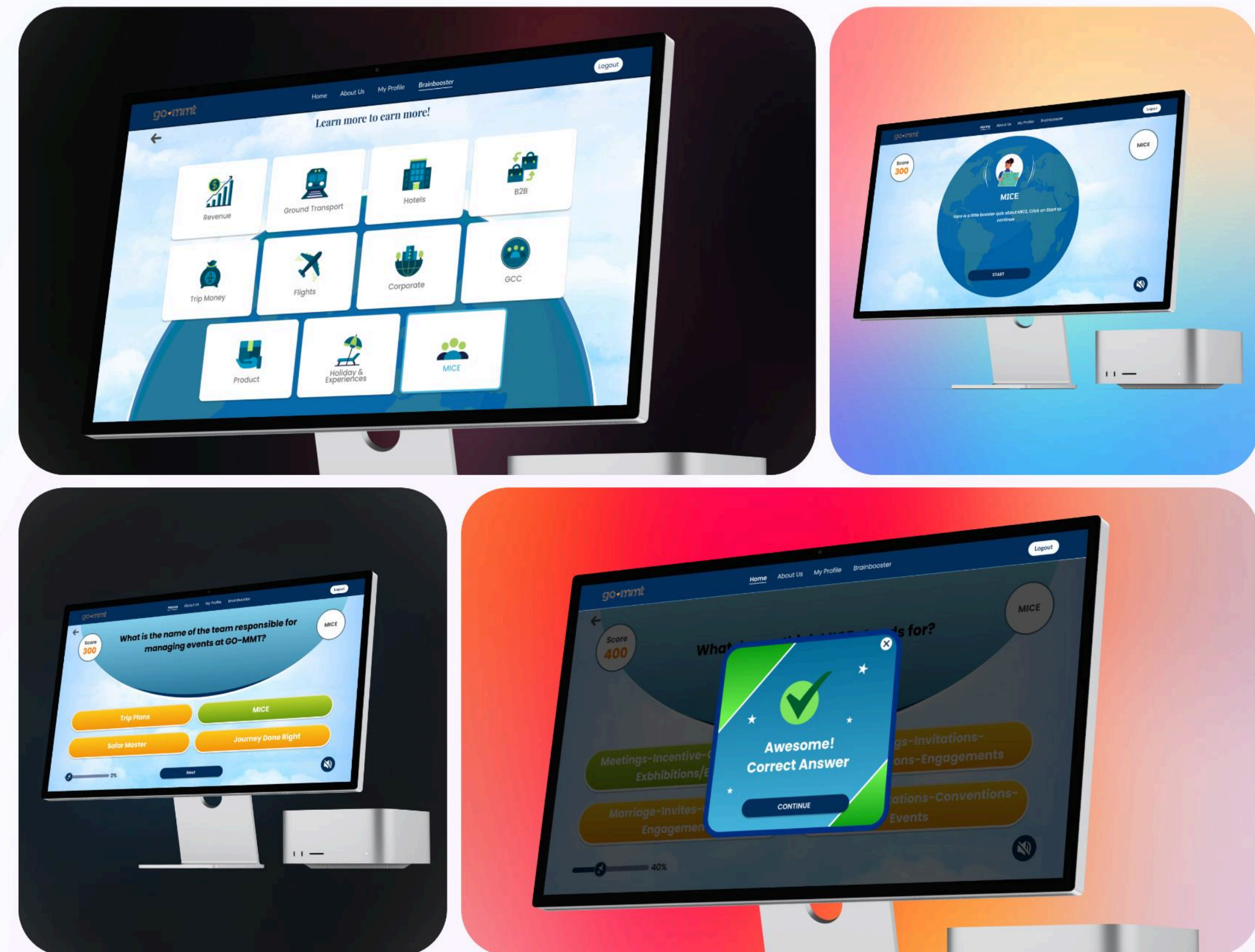
Designed gamified learning journeys, interactive modules, assessments and progress experiences for employees across the platform.

Outcome

- Delivered gamified learning for MakeMyTrip employees.
- Simplified onboarding through interactive journeys.
- 99% training completion rate reported by the client.

Enterprise UX · Gamification · UI Design · Learning Experience

[View Website](#)



More Projects



Company Overview

White Paper Alliance

Enterprise SaaS • SportsTech • iGaming • E-commerce

About the Company

White Paper Alliance is a Dubai based digital product company delivering enterprise software and digital experiences across multiple industries. During my tenure I designed web and mobile products for Enterprise, Sports, iGaming and Lifestyle brands.

Responsibilities

As a UI/UX Designer, I collaborated with multiple product managers, developers and stakeholders to deliver end to end experiences.

UX Research & Discovery

Branding, Creatives & Game Assets

User Flows & Wireframes

Interactive Prototyping

UI Design & Design Systems

Developer Handoff

Key Achievements

1 Yr

International Experience

4+

Industries Served

11+

Products Delivered

400+

Screens Designed

Clients

PLAYYSTA

score

GAMING GODFATHER

REEL GAMES

ISHMAT

SHAKTIMAAN

SPORTS BOOK

Featured Products



Ishmat

Premium Athleisure Wear Brand

A premium fashion E-commerce platform that is designed to deliver a seamless shopping experience through modern visuals, intuitive navigation and responsive product journeys.

Highlights:

- Fashion eCommerce
- Responsive Experience
- Premium Brand Identity

[View Website](#)



Playsta

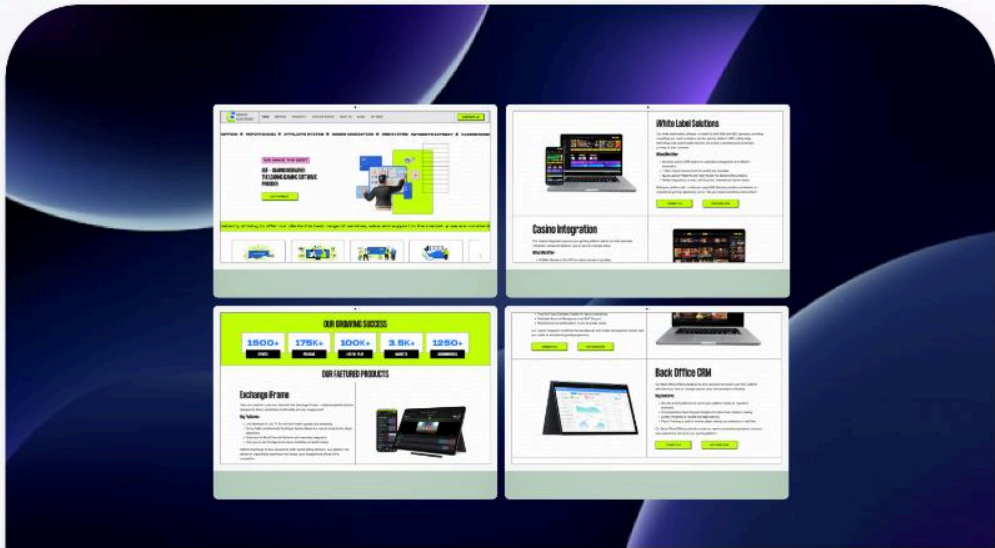
Digital Entertainment iGaming Platform

A very high traffic digital entertainment platform designed to simplify navigation, promotions, payments and user journeys across sports and interactive igaming experiences at scale.

Highlights:

- Responsive Web Platform
- Complex User Flows
- Product Design System

[View Website](#)



Gaming Godfather

Enterprise Gaming B2B Platform

A B2B enterprise platform offering sportsbook, casino, exchange and back office solutions with scalable interfaces for operators and business users across multiple igaming products.

Highlights:

- Enterprise Dashboard
- B2B Platform
- Scalable UI Systems

[View Website](#)



Score Pro

Live Sports Scoring App

A mobile first sports scoring application designed to deliver live match updates, fixtures and score tracking through a clean and intuitive UI for enthusiasts across the globe.

Highlights:

- Mobile App Design
- SportsTech Product
- Live Score Experience

Not Launched

Project Details

Ishmat

Premium Athleisure E-commerce Platform

The Challenge

Create a premium shopping experience showcasing an extensive athleisure collection while keeping product discovery intuitive and visually engaging.

Design Goal

Build a responsive e-commerce experience that balances strong brand storytelling with seamless browsing and product exploration.

My Contribution

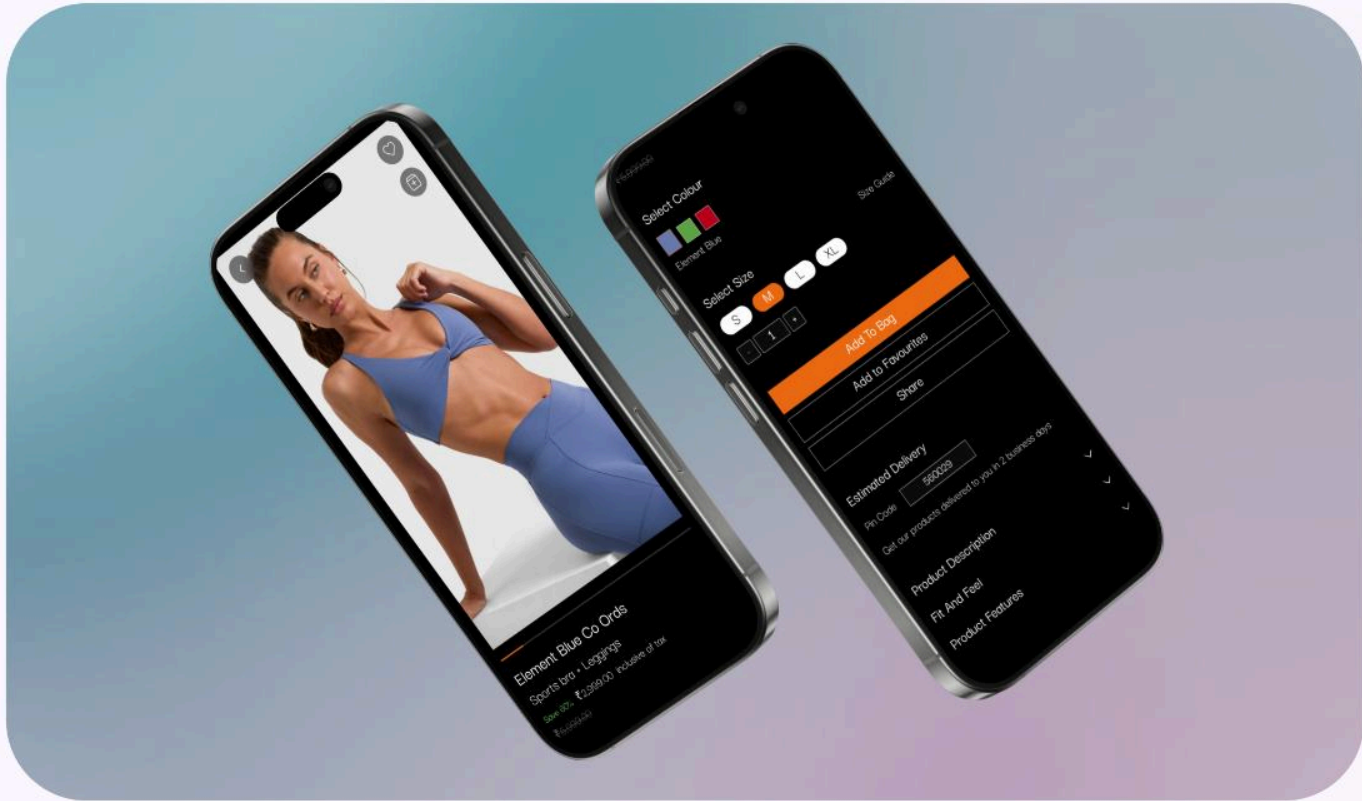
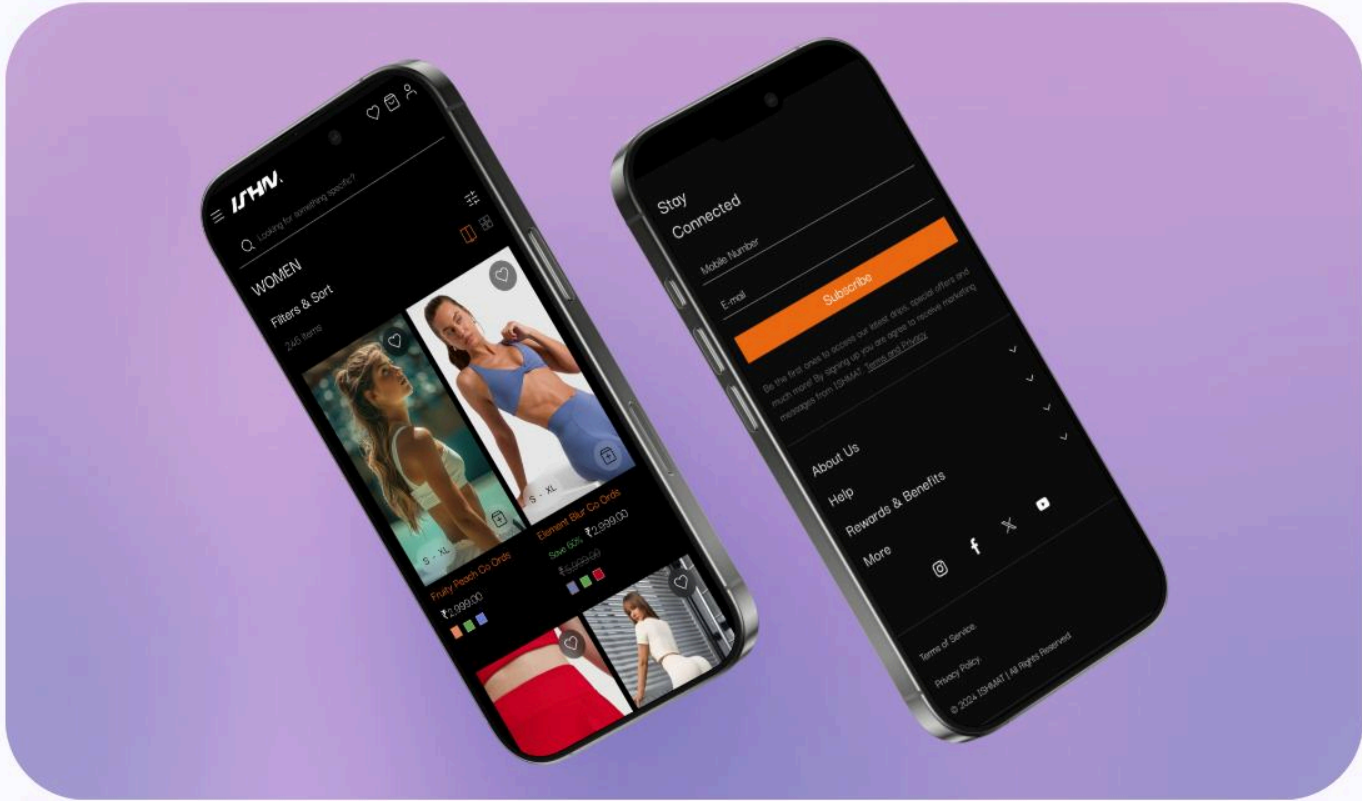
Designed key shopping journeys, product discovery experiences, responsive interfaces and visual systems across the platform.

Outcome

- Delivered a responsive e-commerce experience across desktop and mobile.
- Simplified product discovery through intuitive navigation.
- Designed a scalable experience, ready for product launches.

E-commerce UX · Responsive Design · UI Design · Visual Systems

[View Website](#)



Project Details

Playsta

Digital Entertainment & iGaming Platform

The Challenge

Organize a content heavy platform containing sports, live events, casino games and promotions without overwhelming users.

Design Goal

Create an intuitive interface that simplifies discovery and enables users to navigate complex content categories efficiently.

My Contribution

Designed high density interfaces, game discovery journeys, promotional experiences and scalable UI patterns across the platform.

Outcome

- Simplified navigation across multiple gaming and sports categories.
- Delivered scalable UI patterns for a high volume content ecosystem.
- 40% improvement in user engagement reported by the client.

Complex UX · Information Architecture · UI Design · Design Systems

[View Website](#)



Project Details

Gaming Godfather

Enterprise Gaming B2B Platform

The Challenge

Present complex sportsbook, casino, exchange and back office solutions clearly to operators evaluating multiple enterprise products.

Design Goal

Transform technical B2B offerings into a structured digital experience that makes products easier to understand, compare and explore.

My Contribution

Designed product discovery journeys, enterprise interfaces, responsive layouts and scalable UI components across the platform.

Outcome

- Unified multiple B2B product offerings within a structured experience.
- Simplified discovery of complex enterprise gaming solutions.
- 60% increase in sales enquiries and 35% revenue growth, as client reports.

B2B UX · Information Architecture · Responsive Design · UI Systems

[View Website](#)



Project Details

Score Pro

Sports Scoring Application

The Challenge

Present live scores, fixtures and match states in a compact mobile interface while keeping rapidly changing information easy to scan.

Design Goal

Create a mobile-first experience that helps sports fans quickly understand live match status, scores and upcoming fixtures.

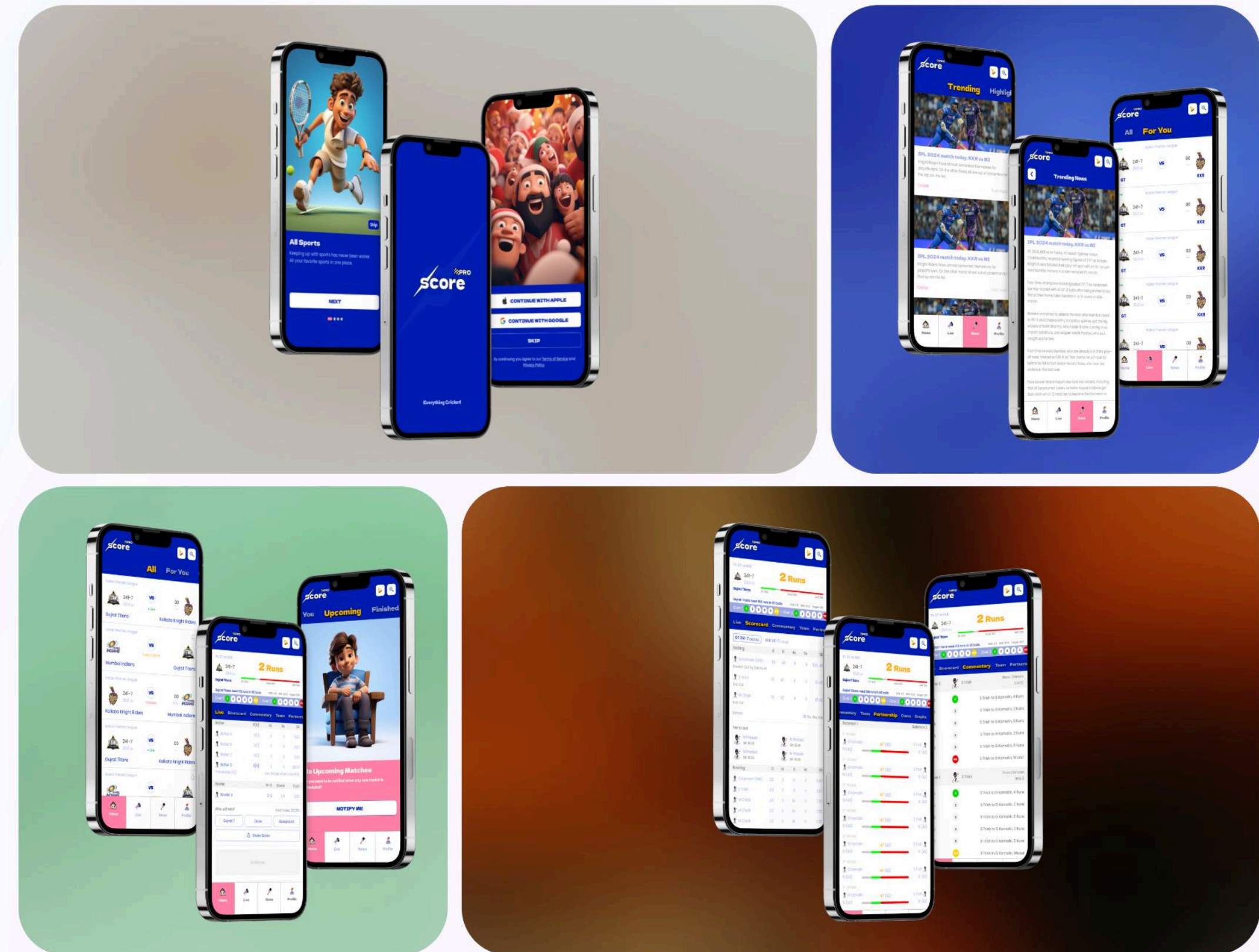
My Contribution

Designed core mobile journeys, live-score interfaces, match states, navigation and reusable components for the application.

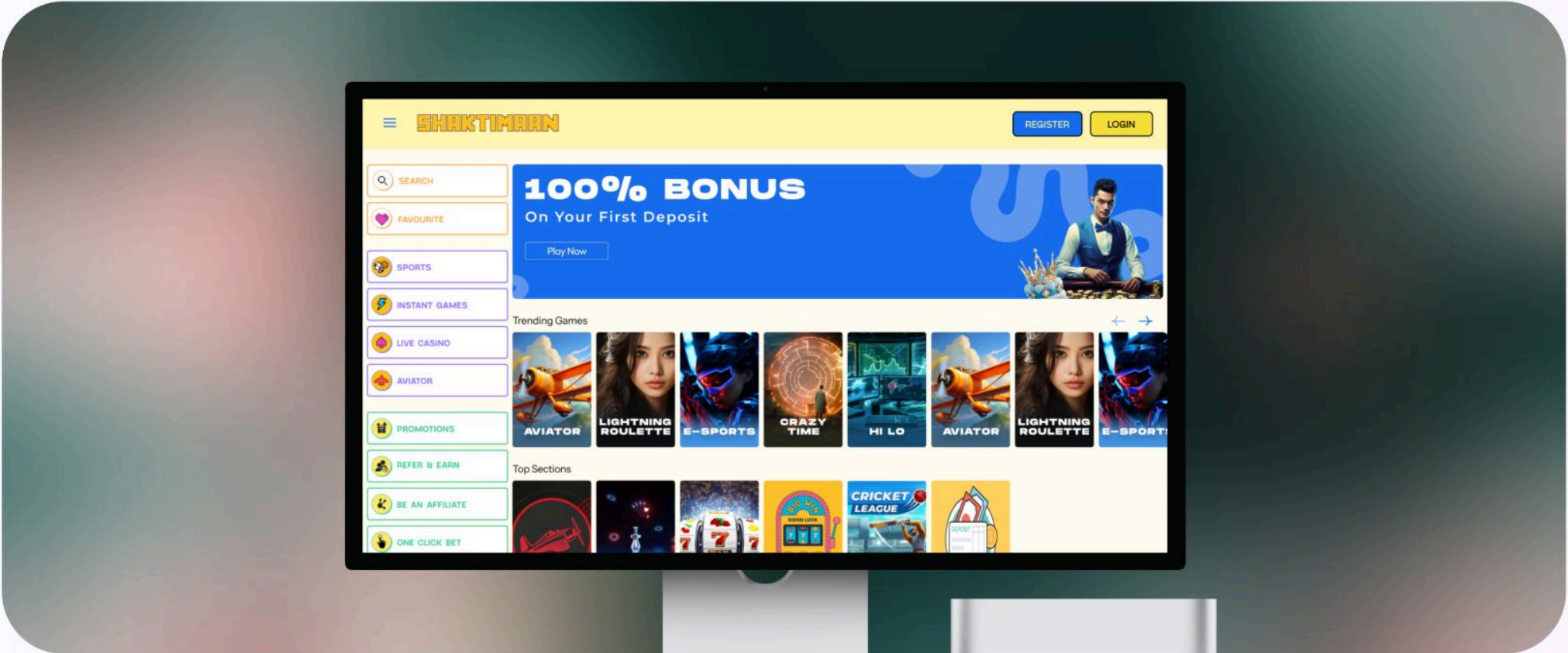
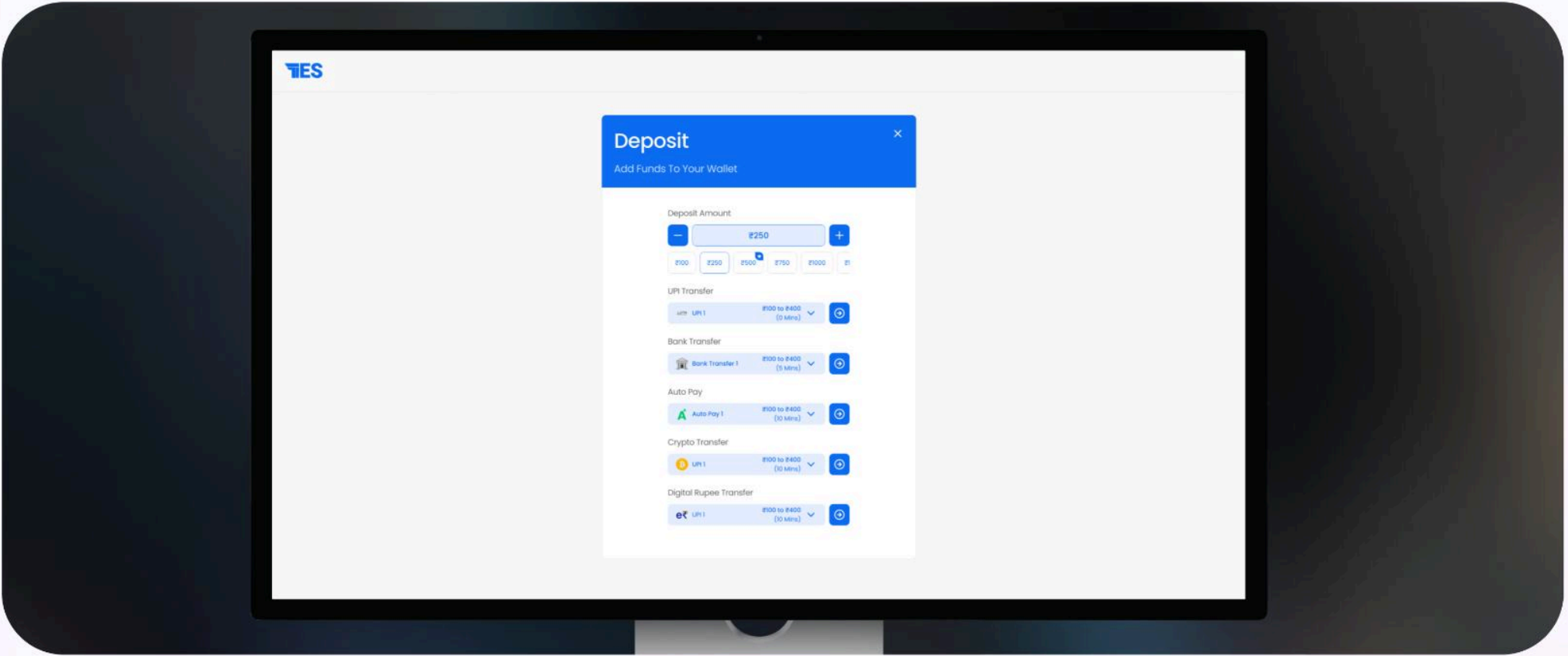
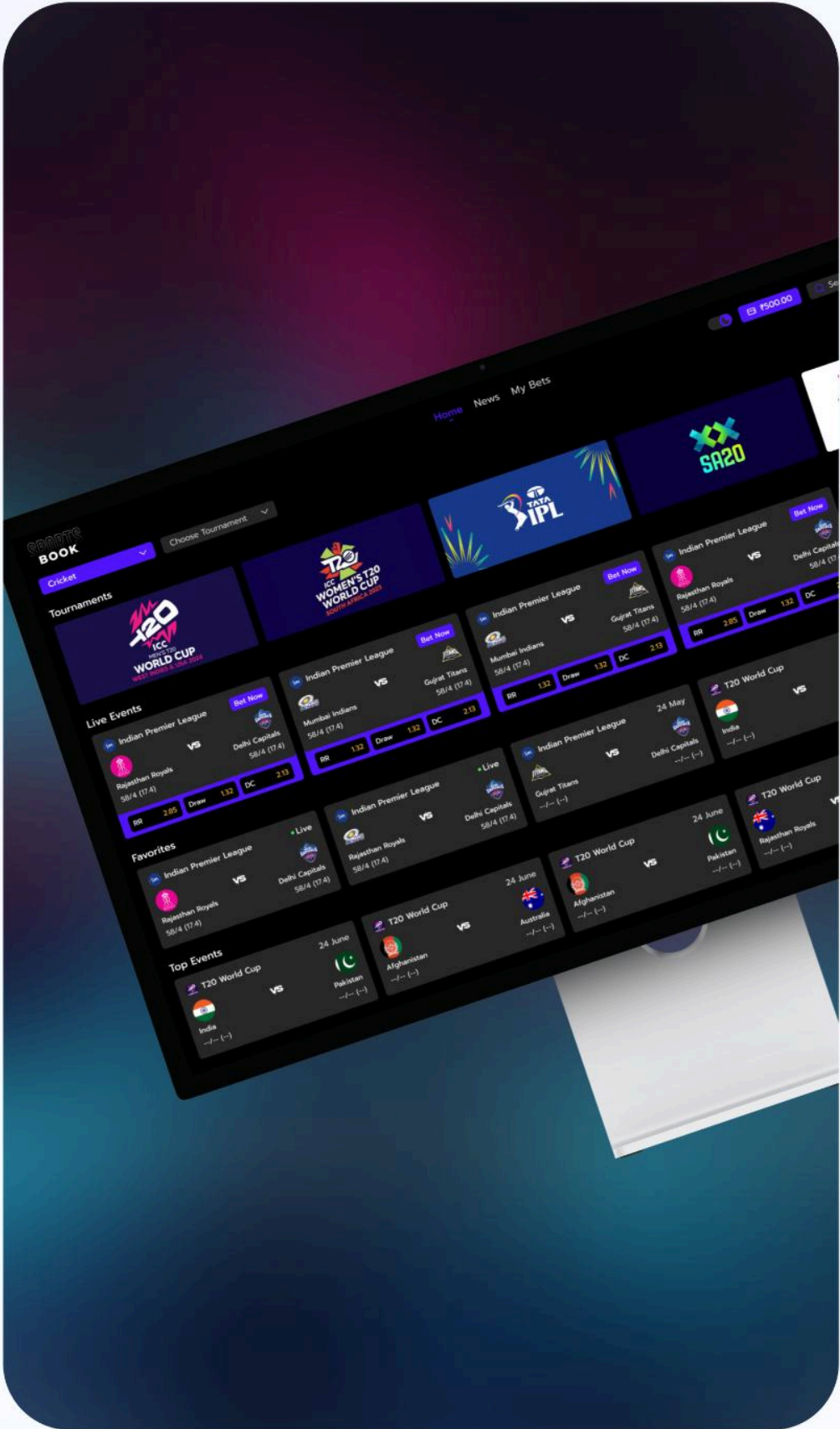
Outcome

- Created a scalable mobile experience for live sports coverage.
- Simplified real time match information through clear visual hierarchy.
- 20% improvement in task completion reported during testing.

Mobile UX · SportsTech · UI Design · Interaction Design



More Projects



A Project Close To Me

Exploring how thoughtful design can help people capture emotions, conversations and the moments that matter.

Project Overview

Felt

A neuro inclusive emotional memory and reflection experience.

About The Project

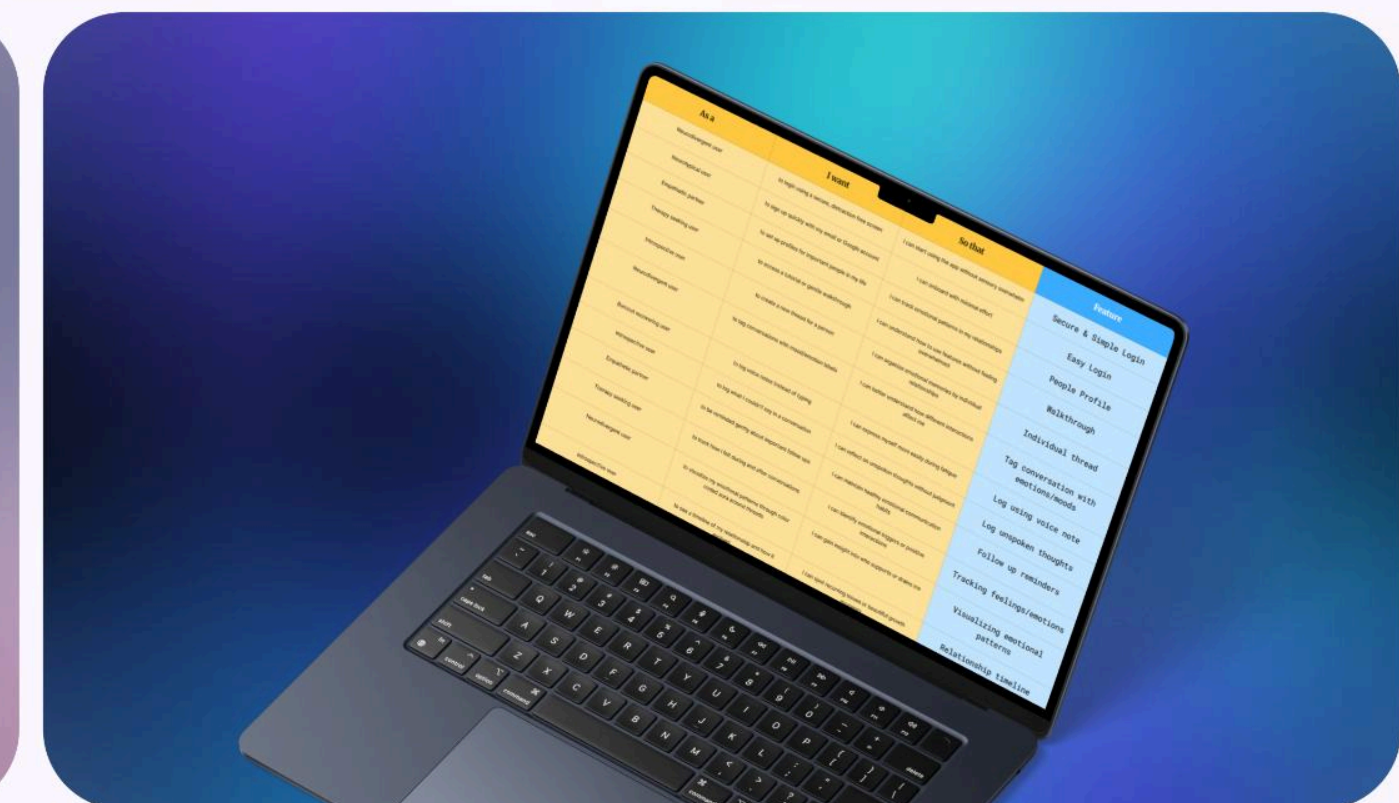
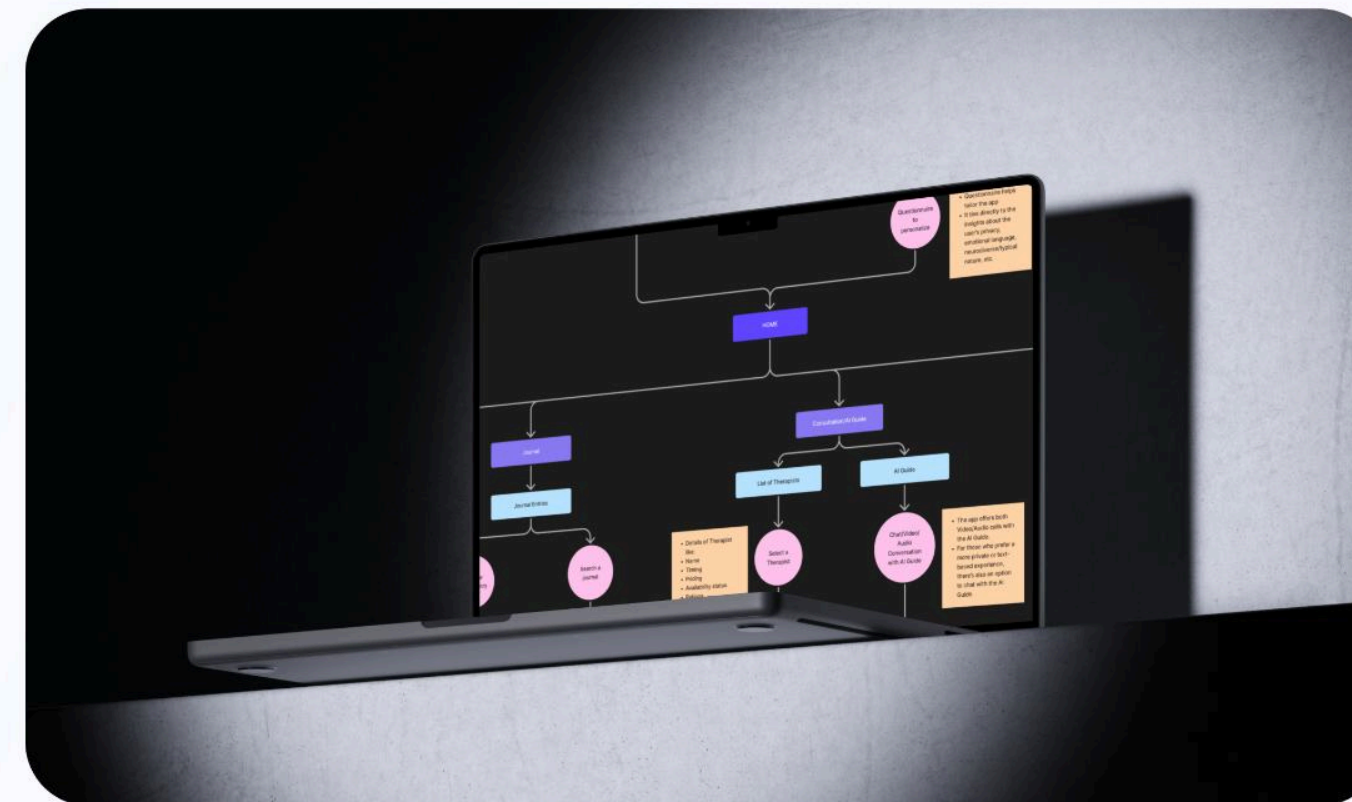
Felt is a self initiated digital product designed to help neurodivergent people capture meaningful conversations, process complex emotions and revisit thoughts that often remain unspoken. Created with neurodivergent experiences in mind, the product provides a thoughtful space to record emotional moments, understand recurring patterns and reflect on relationships over time. By bringing conversations, feelings, memories and personal reflections together, Felt transforms everyday experiences into a meaningful emotional timeline that supports greater self awareness, clarity and understanding.

The Challenge

Meaningful conversations, emotions and unspoken thoughts are often forgotten or left unprocessed, making it difficult to understand emotional patterns and relationships over time especially for neurodivergent people.

Design Goal

Create a thoughtful digital space that helps both divergent and neurodivergent users capture conversations, process emotions and revisit user's meaningful moments with a greater clarity and self awareness.



Research & Product Thinking

The Research

To understand how people process conversations, emotions and interpersonal experiences, I conducted qualitative interviews with five participants, with a particular focus on neurodivergent experiences.

The research explored how people remember meaningful conversations, process unresolved emotions, revisit unspoken thoughts and identify recurring patterns in their relationships.

Key Insights

1. Conversations fade, but emotions remain.

People often remember how an interaction made them feel while forgetting the exact details of what was said.

2. Unspoken thoughts need somewhere to go.

Many participants described mentally revisiting things they wanted to say but never expressed.

3. Emotional patterns are difficult to recognise over time.

Without a structured way to reflect, recurring triggers, feelings and relationship dynamics can remain invisible.

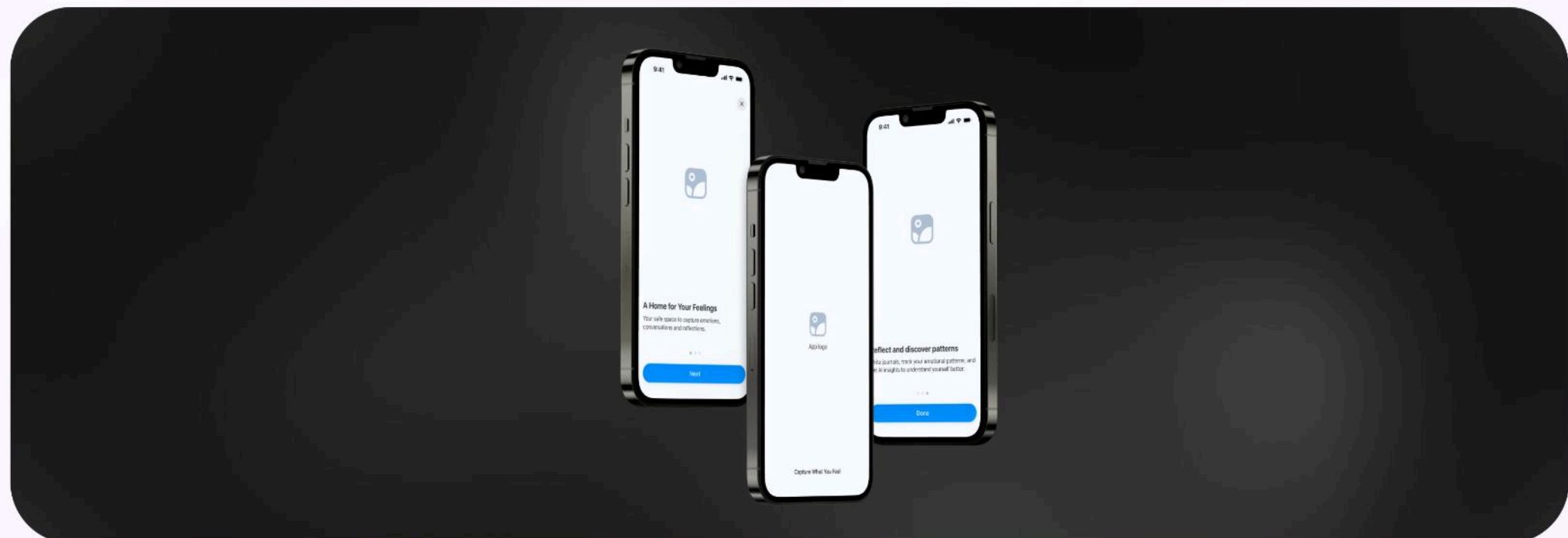
4. Reflection should feel supportive, not clinical.

Users need a private, low-pressure space that encourages reflection without making the experience feel like therapy or a medical tool.

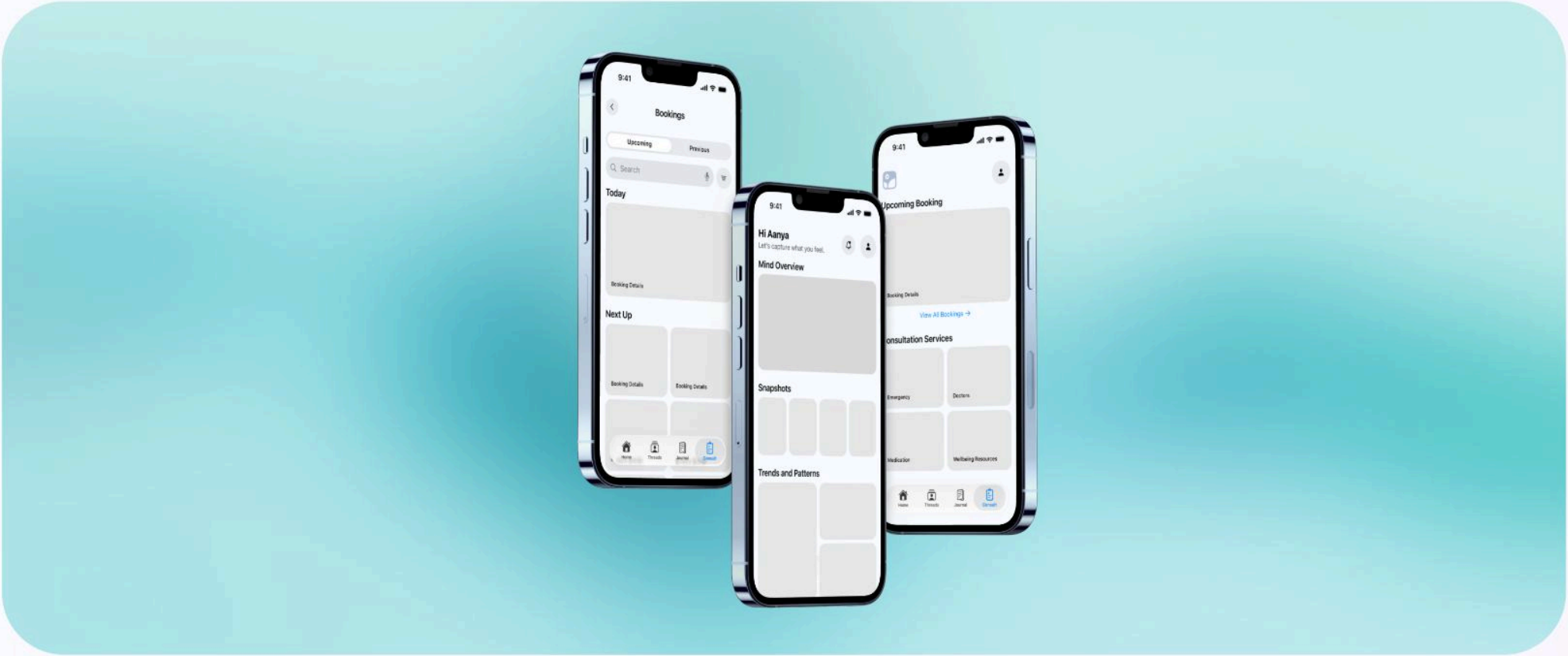
Design Opportunity

How might we help people capture meaningful conversations, process emotions and recognise patterns over time without making reflection feel overwhelming?

FELT IS CURRENTLY UNDER PROGRESS.



Felt - Designing In Progress



Independent Experience

My design work across digital products, brand identities and visual experiences.

Independant Work

UI/UX Design · Branding · E-commerce · Digital Products

About My Work

I work directly with founders and businesses to create digital products, distinctive brand identities, engaging social media content, and cohesive visual experiences across digital and physical touchpoints.

Responsibilities

I manage projects from discovery to delivery, balancing user needs, business goals and brand direction.

UX Research & Discovery

Web & Mobile UI Design

Brand Identity Design

Social Media Creatives

Print & Marketing Collateral

Client Collaboration & Handoff

Key Achievements

20+

Projects Delivered

14+

Industries Explored

3+ Yrs

Freelance Experience

100+

Digital & Print Creatives

Selected Clients


Blooming Tales


YUREKA


BEONE Interiors


Groden


IMPERIAL


REFROCAST-TECH
Engineers & Contractors

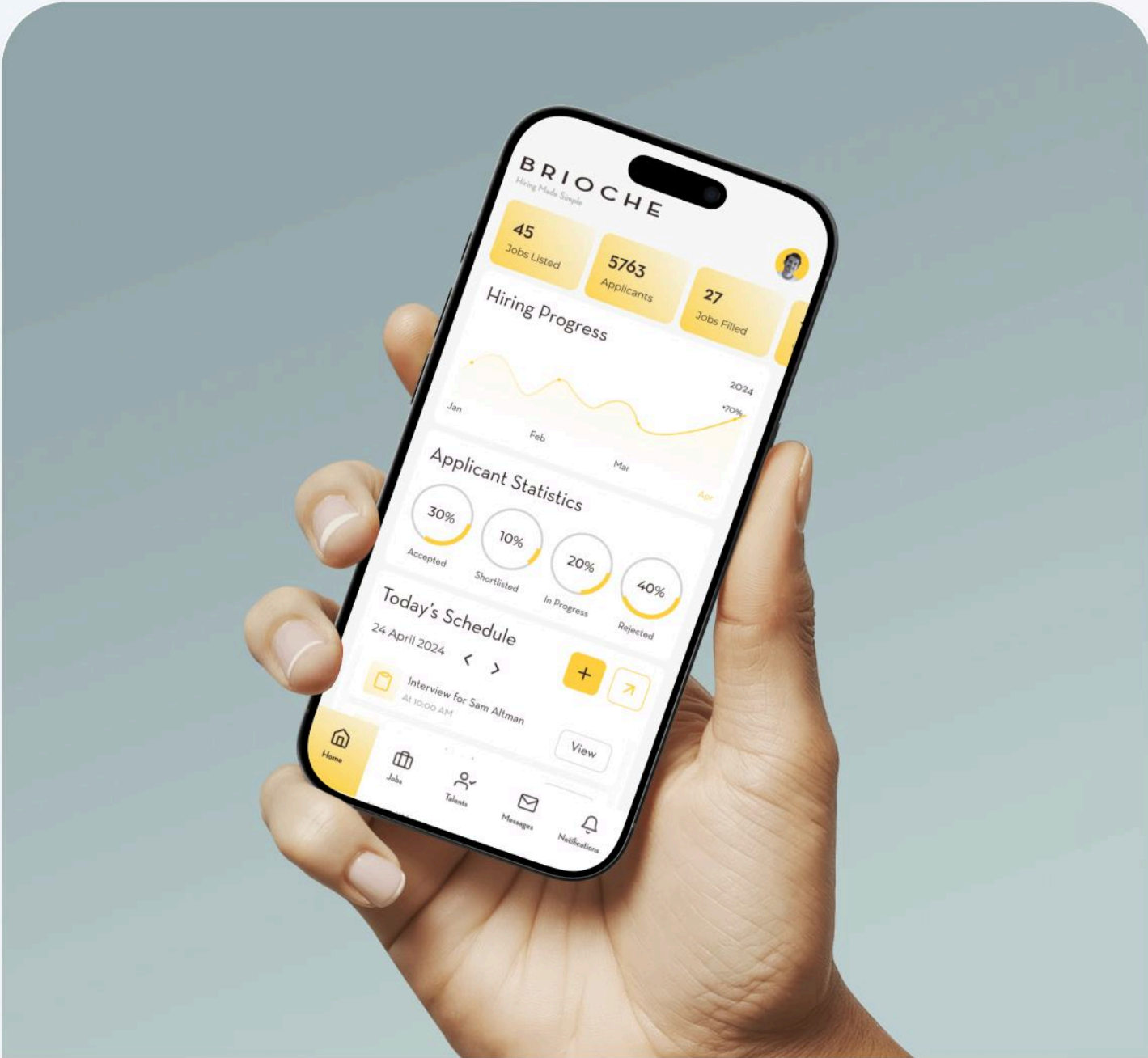

Raga


S&M wood Industries LLC


AL BANDAR CARS
البندر للسيارات


OCEAN
DANS LE MONDE

Digital Products & UI/UX



Brioche

Design Assessment · HR Recruitment SaaS · Web & Mobile

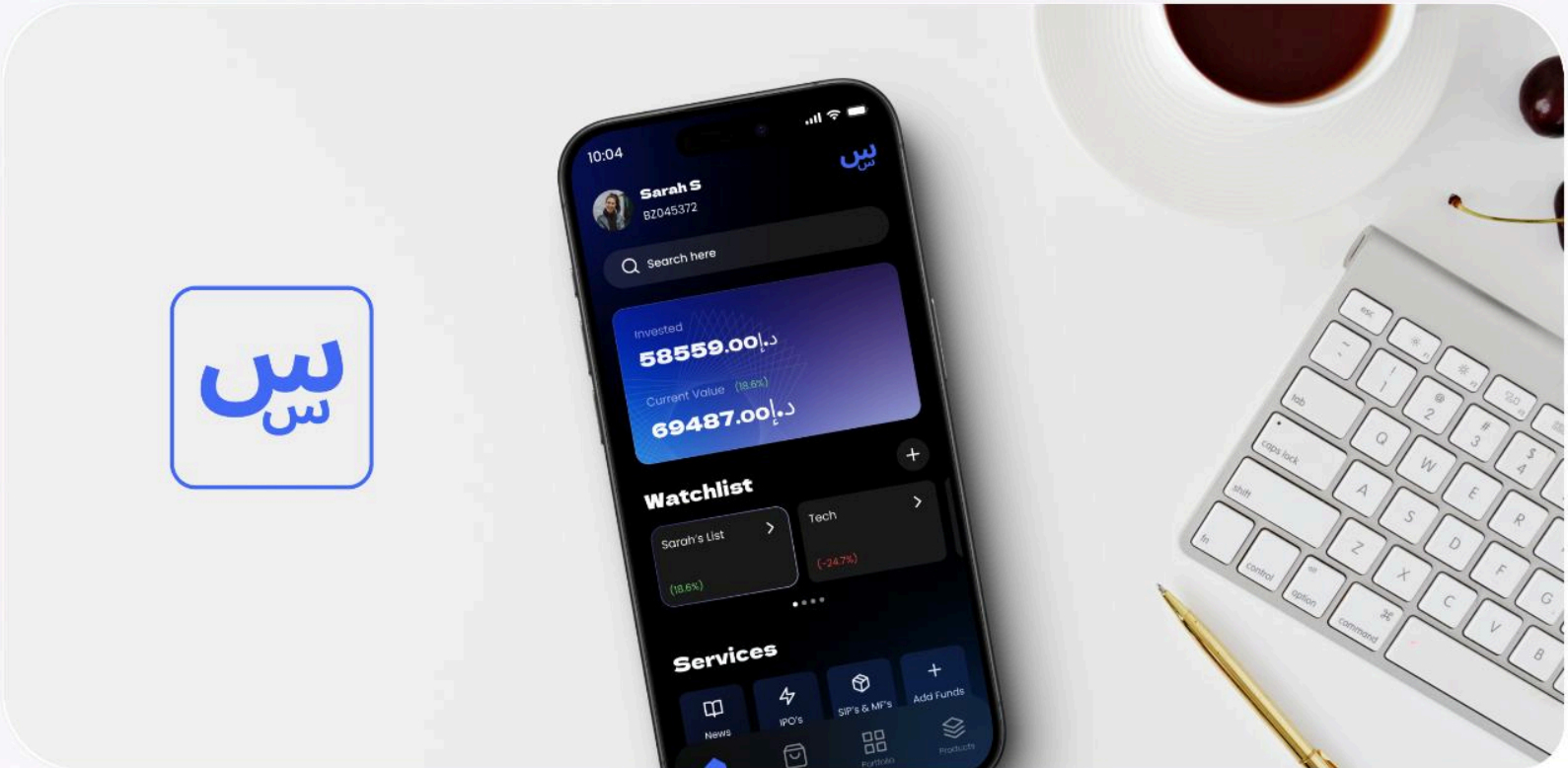
Designed a multi platform recruitment SaaS experience covering candidate management, hiring workflows and data intensive dashboards.



Éla

Academic Project · Plant Care · Mobile & Web

My first end to end UI/UX design project covering research, user flows, wireframes and responsive digital experiences.



MOVR

Design Assessment · AI Health & Wellness

Reimagined an AI powered health platform to make complex movement intelligence more accessible and visually engaging.

Sahim Souq

Self Initiated · FinTech · Bilingual Web & Mobile

Designed an Arabic + English trading platform with responsive interfaces and complex financial workflows.

Branding & Visual Identity



Yureka Kitchen
Freelance · Food & Beverage · Complete Brand Identity
Built a complete visual identity across logo design, trifold menus, stickers and digital experiences.



Sakura Patisserie
Self Initiated · Hospitality · Brand Concept
Created a premium patisserie identity exploring logo design, pattern design, packaging and visual systems.

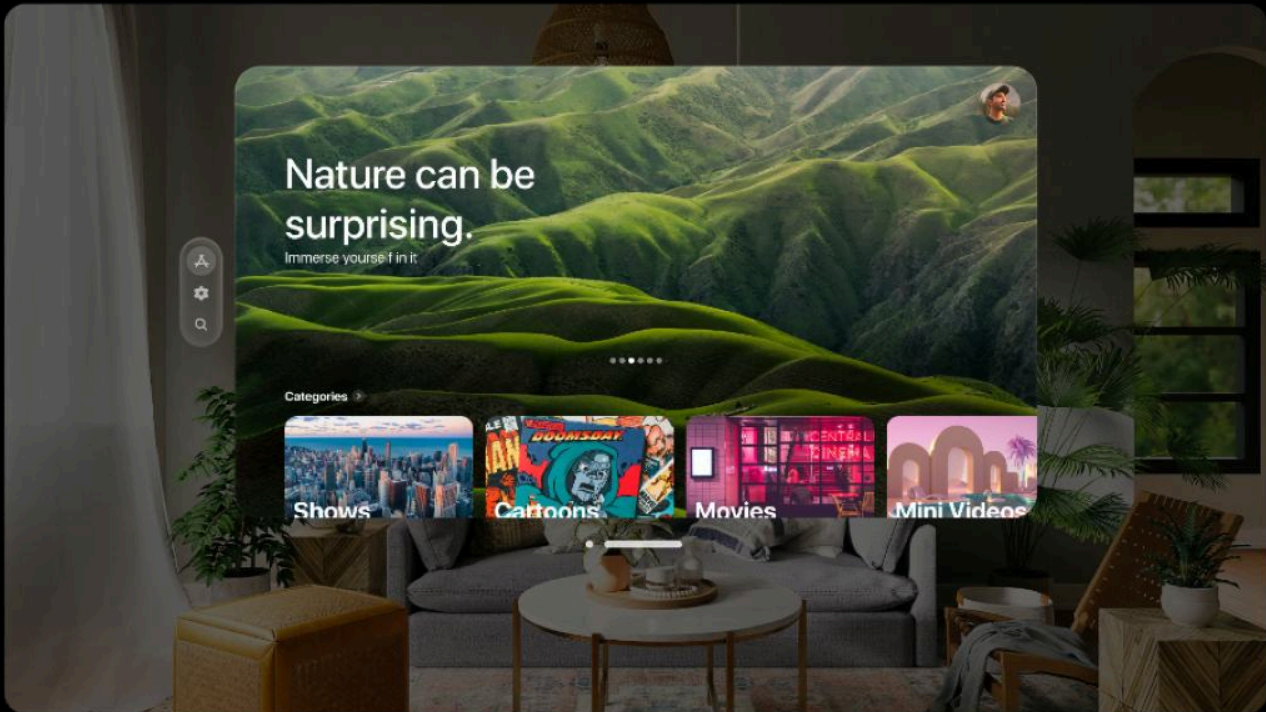


Refrocast-Tech
Freelance · Industrial Engineering · Branding
Carefully created an industrial identity across logo design, business cards and branded safety equipment.

Groden
Freelance · Petroleum & Energy · Brand Identity
Developed the brand identity and digital presence for a petroleum business in Coimbatore, Tamil Nadu.

Design Explorations & Challenges

The Design



Spatial Television Design

Apple Vision Pro Concepts

Self Initiated · Spatial Computing

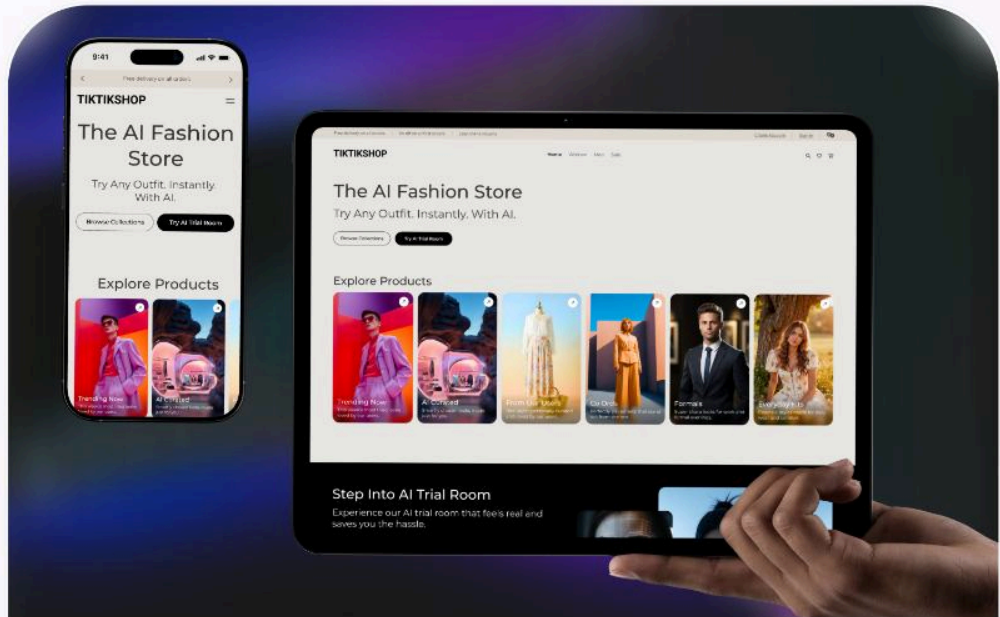
Explored spatial interfaces for navigation, entertainment and communication alongside the launch of Apple Vision Pro.



Middle East Fuji

Design Competition · Brand Identity

Developed a brand identity proposal for an international company design competition.



TikTok Shop

Design Assessment · AI Fashion E-commerce

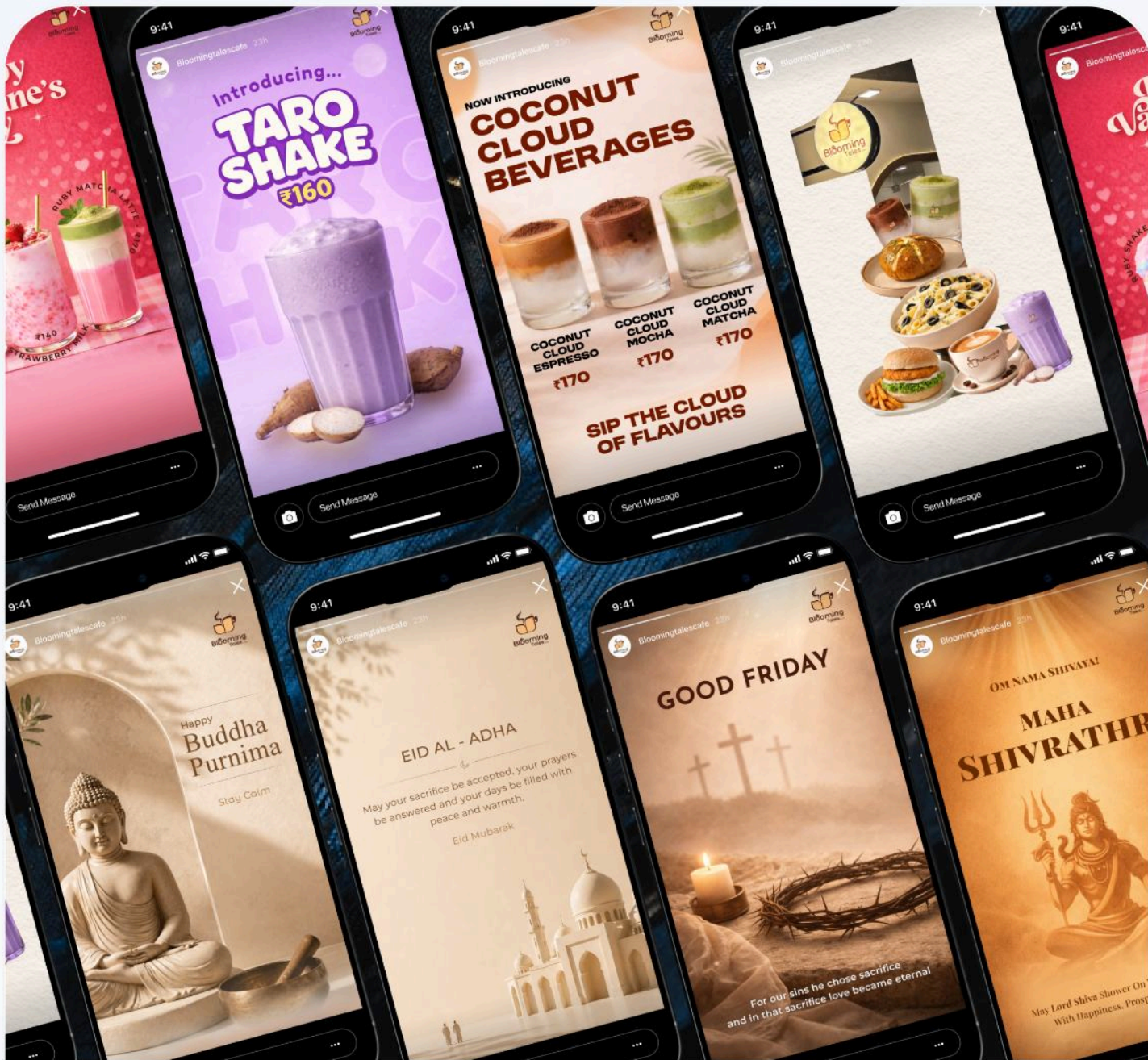
Designed an AI powered fashion shopping experience exploring tailored discovery and intelligent product recommendations.

Sketch Brahma

Design Assessment · Dashboard UX

Designed an enterprise dashboard to simplify complex data, improve visual clarity and support efficient decision making.

Additional Work & Skills



Blooming Tales Cafe

Ongoing Freelance - Food & Beverage

Designed social media campaigns, posters, stories and print creatives for a Bangalore based cafe.



Raga

Restaurant Identity



S&M Wood Industries

Joinery & Interiors



Beone Interiors

Interior Design Brand Identity



Imperial Alliance

Real Estate Brand Identity



Al Bandar Cars

Automotive Brand Identity



Smart Food Safe

Design Assessment - Dashboard

Skills

UX Research	Prototyping	Web & Mobile UI	Data Visualisation	Social Media Design
User Flows	Information Architecture	Responsive Design	Visual Design	Print Design
Wireframing	Design Systems	Interaction Design	Brand Identity	Marketing Collateral

Designing with curiosity. Growing with every problem.

Across products, brands and experiences, my work is driven by a simple goal – to understand the problem deeply and design something genuinely delightful.

Contact

Let's Connect

I'm Vysakh S

UI/UX & Product Designer.

Always open to thoughtful conversations, interesting product challenges and opportunities to create experiences that make a real difference.

vysakhs.com

[Behance](#)

[LinkedIn](#)

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[+91 702 201 7654](tel:+917022017654)



Thank You

This portfolio is a snapshot of my journey so far and I'm still building what's next.